Corporate Partnership

2022 Bahamas Hope Challenge

Corporate Partners are our lifeblood

Your support enables 100% of participant fund raising to go to Bahamians and their fight against cancer.

From our humble beginnings 13 years ago to now, corporate partners have quietly and proudly fueled our success. In spite of the pandemic, many Bahamians are still fighting for their lives. Help us give them hope!

1

WHAT IT ENTAILS

Review our numerous corporate partner giving levels.

2

HOW WE THANK YOU

Compare our recognition levels and decide what works for you.

3

JOIN NOW!

Complete the form and return it to us. You're joining a great team!

RBC Capital Markets

RBC Capital Markets returns as Presenting Corporate Partner

We are so proud and grateful to RBC Capital Markets for their on-going commitment to Bahamas Hope Challenge. Jon Voigtman, Former Managing Director RBC Capital Markets, said "It is truly our pleasure to be Presenting Partner. We're honored to support this important initiative and to be associated with such a prestigious event." Thank you RBC

2021 Corporate Partnership Guidelines

We welcome corporate partnerships in all shapes and sizes – cash, in-kind, or both. While any amount is welcomed, we do have suggested levels as seen in the table below. There are corresponding recognition levels as well. Take a look below and select your partnership level!

CORPORATE PARTNER CONTRIBUTIONS & RECOGNITION LEVELS	Yellow Jersey	Green Jersey	Purple Jersey	Peloton Partner	General Partner
	$10,000 < $24,999	$7,500 < $9,999	$5,000 < $7,499	$2,500 < $4,999	$500 < $2,499
Promotional items in Participant bags*	✓	✓	✓	✓	✓
Right to advertise as "Official Partner"	✓	✓	✓	✓	✓
Corporate name or logo on event guide**	✓	✓	✓	✓	✓
Partnership announcement in BHC publications	✓	✓	✓	✓	✓
Logo on banners at Staging Area**	✓	✓	✓	✓	
Logo on corporate page of BHC website	✓	✓	✓	✓	
Link from BHC website to your corporate website	✓	✓	✓	✓	
Public address recognition at event	✓	✓	✓		
Partnership announcement on social & print media	✓	✓	✓		
Partnership announcement on air	✓	✓			
Logo on feather banner at Staging Area**	✓	✓			
Logo presence at Start/Finish Gantry**	✓				
VIP tickets to events (4 maximum)	✓				
Feature article on BHC website	✓				
Corporate physical presence along BHC route***	✓				

* Corporate partners are invited to contribute to our participant event bags as a means of increasing their invisibility. Branded water bottles, post-it notes, sunglasses, mugs, journals, unblock, etc. are welcomed. Please note: these contributions are voluntary and are viewed as donations supplemental to the primary corporate contribution. To avoid duplication and help maximize your exposure, event bag items are coordinated and pre-approved by BHC. All promotional material must be received prior to Monday, February 7, 2022

** Due to delivery times on signage, these items are applicable only if corporate partner commitment is made before Monday, February 7, 2022.

*** Corporate presence along the route is offered on a first come, first served basis, first to Yellow Jersey Partners, then to Green, then to Purple, etc. For more information please contact us here as soon as possible. Space is limited and they go quickly.

Corporate Participants – a memorable day for your company!

Many corporate partners also decide to participate in the Bahamas Hope Challenge as cyclists, runners or walkers. This is wonderful – and encouraged! In 2020 numerous companies fielded teams and called their day one of the most rewarding in recent memory. Regardless of the level of your corporate partnership, every corporate participant must meet the standard requirements of RRFH in their own right. Please explain this to your team as there are no exceptions. This means: the BHC registration form must be completed and signed by each participant, individual participants must meet the required fundraising minimum, corporate teams may have cyclists and runners, corporate team must meet the the fundraising minimum of the total number of people on the team (e.g. 5 x $500 = $2,500).

2022 Event Highlights

Friday, March 11, 2022

The weekend begins with our traditional High Carb Dinner (complimentary to all registered participants). Mix, mingle, and carb load with your fellow cyclists and runners, supporters, friends and volunteers. Guest tickets are available for purchase.

Saturday, March 12, 2022

Event day! Participants meet at the stunning staging area at La Bougainvillea for a complimentary continental breakfast and event briefing. Then they are off, heading out on an out-and-back course. They return to the staging area throughout the day. The staging area becomes an all-day festival affair where everyone can relax and enjoy great camaraderie. Dinner (complimentary to all registered participants) is served as the sun sets, while live music and laughter fills the air.

Sunday, March 13, 2022

Before you head home, a great Bahamian breakfast at Governor's Harbour's famed Buccaneer Club is available from 8 a.m. to 11 a.m. Tickets are complimentary for participants and additional tickets for guests can be purchased at packet pick-up. The Buccaneer Breakfast is a perfect way to end your Bahamas Hope Challenge weekend.

About Us

Bahamas Hope Challenge (formerly Ride & Run for Hope) is a charity cycling, running, walking event where participants raise funds for cancer care, education, early detection, treatment, and research in The Bahamas.

Our event is designed to accommodate people of all ages and cycling and running/walking abilities – from youngsters to those young at heart. We continually strive to have a safe, quality event, one that inspires the respect and loyalty of our participants and corporate partners.

Since inception, Bahamas Hope Challenge has been proud of a singular record: every single dollar our participants raise goes to the programs we support.

2022 Bahamas Hope Challenge Corporate Partner Registration

Please complete fully and return by email (info@bahamashopechallenge.com)

Partner Name: _____

Partner Contact Name: _____

Telephone Number(s): _____

Email Address _____

Below, please put a checkmark next to your financial commitment level.

- ○ Presenting Partner: $25,000 or more (multi-year commitment) (not available for 2022)
- ○ Yellow Jersey Partner: $10,000 up to $24,999
- ○ Green Jersey Partner: $7,500 up to $9,999
- ○ Purple Jersey Partner: $5,000 up to $7,499
- ○ Peloton Partner: $2,500 up to $4,999
- ○ General Partner: $500 up to $2,499
- ○ Check to acknowledge you have read and understand our corporate partner guidelines as explained herein.
- ○ Check if you would like to donate to the participants' event bag. We will contact you to coordinate.

If your partnership includes an in-kind contribution please describe and state the value:

Payment & Wire Instructions

Payable to: Ride for Hope, registered Bahamian charity, if Bahamian currency
Bahamas Hope Foundation, registered US 501(c)(3) charity, if US currency

Bahamian Funds: Bank: Royal Bank of Canada | Branch: Old Fort Bay, Nassau, Bahamas | Account No: 05565 1393305

US Funds (originating **outside** US)

Bank: Citibank N.A. , New York
SWIFT ID: CITIUS33
FBO: Charles Schwab & Co., Inc.
Account No.: 4060-7595
Bank Address: 399 Park Avenue
New York, NY 10022
For further credit to: 7720-2885
Bahamas Hope Foundation Inc.

OR

US Funds (originating **inside** US)

Bank: Citibank N.A. , New York
Routing number: 021000089
FBO: Charles Schwab & Co., Inc.
Account No.: 4055-3953
Bank Address: 399 Park Avenue
New York, NY 10022
For further credit to: 7720-2885
Bahamas Hope Foundation Inc.