

Corporate Partnership

2023 Bahamas Hope Challenge



Capital
Markets

RBC Capital Markets renews Support for 2023-2025

We are extremely grateful to RBC Capital Markets for their on-going commitment to Bahamas Hope Challenge. They have renewed their Presenting Partner support for three more years, taking us to 2025. Said RBC Capital Markets rep Gaetan Ciampini, "RBC is committed to making a lasting social impact through responsible giving, and by building strong partnerships with organization like Bahamas Hope Challenge."

**Thank you RBC Capital
Markets!**

Corporate Partners are our lifeblood

From our humble beginnings 14 years ago, corporate partners have quietly and generously fueled our success. Your generosity enables 100% of participant fundraising to go to Bahamians and their fight against cancer. That's a philanthropy gold standard we are so proud of – thank you!

1

WHAT IT ENTAILS

Review our numerous corporate partner giving levels.

2

HOW WE THANK YOU

Compare our recognition levels and decide what works for you.

3

JOIN NOW!

Complete the form and return it to us. You're joining a great team!

2023 Corporate partner guidelines

We welcome corporate partnerships in all shapes and sizes — cash, in-kind, and both. While any amount is welcomed, we do have suggested levels (as seen in the table below) with corresponding recognition. Take a look below, read the notes, and select the partnership level that suits you best!

CONTRIBUTION & RECOGNITION LEVELS	Platinum	Gold	Silver	Bronze	General
	\$10,000+ < \$24,999	\$7,500+ < \$9,999	\$5,000+ < \$7,499	\$2,500+ < \$4,999	\$500+ < \$2,499
Promotional item in participant bag ¹	✓	✓	✓	✓	✓
Right to advertise as official partner	✓	✓	✓	✓	✓
Corporate logo or name on event guide ²	✓	✓	✓	✓	✓
Announcement in BHC publications	✓	✓	✓	✓	
Corporate logo on BHC website	✓	✓	✓	✓	
Corporate feather banner at Staging Area ³	✓	✓	✓		
Public address recognition at event	✓	✓			
Announcement on social media	✓	✓			
Corporate presence at Staging Area ⁴	✓				
2 tickets to High Carb Dinner, 2 sets of Wheelies for Saturday lunch, 2 tickets to Saturday 15th Anniversary Dinner, 2 tickets to Sunday Brunch	✓				

1 Corporate partners may contribute an item to our participant event bag as a means of increasing their visibility with our participants. Branded water bottles, post-it-notes, sunglasses, mugs, notebooks, sunblock, etc. are welcomed. Please note: these contributions are voluntary and are viewed as donations supplemental to the primary corporate contribution. To avoid duplication, items must be coordinated and pre-approved by BHC. All promotional items must be received by BHC prior to Monday, February 6, 2023.

2 Due to lead times on printing and signage, this item is only applicable if corporate partner commitment and payment is made on or before Monday, February 6, 2023.

3 We invite Platinum, Gold, and Silver corporate partners to supply their own feather banner (1 feather banner, no bigger than 12') for display at our Staging Area. BHC reserves the right not to display item if it does not conform to standards. Feather banner (feather flag and hardware) must be delivered to BHC at Packet Pick-up on March 6 or March 7 and collected at Bike Pick-up on March 13. BHC is not responsible for the feather banner outside of these dates.

4 Our Platinum corporate partners are invited to have a physical presence at our Staging Area. BHC will supply at no charge one 10 x 10 tent, one 8' table, and two chairs. It is the sole responsibility of the corporate partner to arrange delivery to Eleuthera of any goods they wish to have at their tent. Such deliveries must be made to Cocodimama prior to 5 pm on March 10 and removed from Cocodimama between 4 pm and 5 pm on March 11.

Corporate teams - a memorable day for your company!

Many corporate partners also decide to participate in the event as cyclists, runners or walkers. This is wonderful – and encouraged! Each year, numerous companies field teams and repeatedly they call their day one of the most rewarding in recent memory. The camaraderie is truly special and employees who chose not to participate are usually quite bummed out when they learn what they missed. Not all members of a team have to do the same thing. Some can walk, others run, and others still can cycle. We've had teams whose members have done all three. We would love to welcome your team to the 2023 Bahamas Hope Challenge – let us know how we can help!



Do corporate partner contributions cover team costs & obligations?

The short answer is no. Corporate contributions underwrite the cost of the event while participant costs are covered by the registration fee. Applying corporate contribution to participant costs reduces financial support for the cost of the event.

Regardless of the level of your corporate contribution, every participant on your team must meet event requirements in their own right. Each person must complete the registration process, sign our waiver, pay the registration fee and fulfill their fundraising obligation. There are no exceptions to this. Should businesses meet the fundraising obligations of their team members? Again, the short answer is no ... or, we encourage you not to! Here are three important reasons why:

- * Although our fundraising minimum is \$500, on average our participants raise \$1500. By covering the minimum fundraising obligation for members of your team, the net result is our fundraising total is

reduced and fewer Bahamians fighting cancer can be helped.

- * When all is said and done, it isn't that difficult to raise \$500 – and as we've just said above, participants often raise more! There's more "skin in the game" and participants feel much more connected to the cause if they've gone out there themselves and solicited support from their network of family and friends. It's a win | win situation: more money is raised, more awareness is built, more Bahamians are helped!

- * Fundraising obligations for a team can be shared across the team. That means if you have a team of ten, your collective fundraising obligation is \$5000 (10 x \$500 for each member). Some of your team might bring in \$1000 or more. That overage is applied to the team's total fundraising obligation.

How can your team get to Eleuthera?

IF YOUR TEAM GOES FOR THE WEEKEND: There are numerous commercial airlines (large and small) that fly in and out of Eleuthera. There's also Bahamas Ferries – a really fun way to travel. Slow but stress free! The best advice we can give you is to get organized well in advance. Like most things, the more you put into it, the more you will get out of it

IF YOUR TEAM GOES FOR THE DAY: One of the most exciting additions to our 2022 event was our partnership with Western Air which created the option of flying in and out of Governor's Harbour, Eleuthera for the day. These Western Air seats – free to registered participants – went very quickly. If you want to reserve seats for your team, we encourage you to get organized well in advance.

Together we are making a huge difference!

TESTIMONIALS FROM BENEFICIARIES: From Karin: "Your donation has made a great difference in helping me on my way with treatment and healing. It gave me tremendous hope and I am extremely grateful. God bless you all - thank you!" From Gordon: "This has been a terrifying, stressful experience. But the help provided will go a long way towards my treatment. Thank you again for all your help." From Islice: "I am so so so appreciative of the support. I did not know where this money was coming from. All I can say is ONLY GOD. Thank you soooo much."

2023 Event Highlights

Friday, March 10, 2023

The weekend begins with our traditional High Carb Dinner (complimentary to all registered participants). Mix, mingle, and carb load with your fellow cyclists, walkers, runners, supporters, friends and volunteers. Guest tickets are available for purchase.

Saturday, March 11, 2023

Event day! Participants meet at the stunning staging area at Cocodimama Charming Resort for a complimentary continental breakfast and event briefing. Then they are off, heading out on an out-and-back course. They return to the staging area throughout the day. The staging area becomes an all-day festival affair where everyone can relax and enjoy great camaraderie. Wonderful food is available throughout the day.

Sunday, March 12, 2023

Before you head home, a great Bahamian breakfast at Governor's Harbour's famed Buccaneer Club is available from 8 a.m. to 11 a.m. Tickets are complimentary for participants and additional tickets for guests can be purchased at packet pick-up. The Buccaneer Breakfast is a perfect way to end your Bahamas Hope Challenge weekend.

About Us

Bahamas Hope Challenge (formerly Ride & Run for Hope) is a charity cycling, running, walking event where participants raise funds for cancer care, education, early detection, treatment, and research in The Bahamas.

Our event is designed to accommodate people of all ages and cycling and running/walking abilities – from youngsters to those young at heart. We continually strive to have a safe, quality event, one that inspires the respect and loyalty of our participants and corporate partners.

Since inception, Bahamas Hope Challenge has been proud of a singular record: every single dollar our participants raise goes to the programs we support.

2023 Bahamas Hope Challenge Corporate Partner Registration

Please complete fully and return by email (info@bahamashopechallenge.com)

Partner Name: _____

Partner Contact Name: _____

Telephone Number(s): _____

Email Address _____

Below, please put a checkmark next to your financial commitment level.

- ☐ Presenting Partner: \$25,000 or more (multi-year commitment, not available for 2023-25)
- ☐ Platinum Partner: \$10,000 up to \$24,999
- ☐ Gold Partner: \$7,500 up to \$9,999
- ☐ Silver Partner: \$5,000 up to \$7,499
- ☐ Bronze Partner: \$2,500 up to \$4,999
- ☐ General Partner: \$500 up to \$2,499
- ☐ Check to acknowledge you have read and understand our corporate partner guidelines as explained herein.
- ☐ Check if you would like to donate to the participants' event bag. We will contact you to coordinate.

If your partnership includes an in-kind contribution please describe and state the value:

Payment & Wire Instructions

If Bahamian currency: Ride for Hope, registered Bahamian charity

If US currency: Bahamas Hope Foundation, registered US 501(c)(3) charity

Bahamian Funds: Bank: Royal Bank of Canada | Branch: Old Fort Bay, Nassau, Bahamas | Account No: 05565 1393305

US Funds (originating **outside** US)

OR

US Funds (originating **inside** US)

Bank: Citibank N.A. , New York
SWIFT ID: CITIUS33
FBO: Charles Schwab & Co., Inc.
Account No.: 4060-7595
Bank Address: 399 Park Avenue
New York, NY 10022
For further credit to: 7720-2885
Bahamas Hope Foundation Inc.



Bank: Citibank N.A. , New York
Routing number: 021000089
FBO: Charles Schwab & Co., Inc.
Account No.: 4055-3953
Bank Address: 399 Park Avenue
New York, NY 10022
For further credit to: 7720-2885
Bahamas Hope Foundation Inc.